



# fort MYERS

ISLANDS, BEACHES  
& NEIGHBORHOODS



## Recent Coverage







## Media Contributions

Article Number: 1  
Headline: Best U.S. Islands  
First Name: Caitlin Last Name: Morton Company:  
Type of Medium: Magazine  
Subject of article/  
broadcast: [Sanibel Island ranked 6th as the Best U.S. Islands: 2023 Readers' Choice Awards.](#)  
Featured Members: City of Sanibel, Lazy Flamingo

Circulation  
720,696

Readership  
2,162,088

Value  
\$0.00

Result Of

Date of Article  
11/01/2023

Article Number: 2  
Headline: Smart Moves in Portland, Hawaii and More  
First Name: Sara Last Name: Robertson Company: Smart Meetings  
Type of Medium:  
Subject of article/  
broadcast: [Lauren Hyps joins Lee County Visitor and Convention Bureau \(VCB\), Fort Myers Islands, Beaches and Neighborhoods as national sales manager for the Midwest region.](#)

Circulation  
13,402

Readership  
40,206

Value  
\$0.00

Result Of  
Press Release

Date of Article  
11/03/2023

Article Number: 3  
Headline: I've Lived in Florida All My Life, and These Are the Most Beautiful Places in the Sunshine State  
First Name: Skye Last Name: Sherman Company: Travel + Leisure  
Type of Medium:  
Subject of article/  
broadcast: [Boca Grande named as Travel + Leisure's Number One Small Beach Town to Visit in the U.S.](#)  
Featured Members: FL Park Svc - Gasparilla Island Admim., Gasparilla Island and The Inn Marina

Circulation  
11,707,490

Readership  
35,122,470

Value  
\$0.00

Result Of

Date of Article  
11/04/2023

Article Number: 4  
Headline: Celebrate Winter in Fort Myers, Florida  
First Name: Joey Last Name: Amato Company: Pride Journeys  
Type of Medium: Web  
Subject of article/  
broadcast: [Joey Amato included the upcoming winter activities across Bonita Springs, Cape Coral and Fort Myers.](#)  
Featured Members: Cape Coral Chamber of Commerce,City of Cape Coral,Fort Myers Beach Chamber of Commerce,Edison and Ford Winter Estates,City of Bonita Springs - City Council,Cape Coral City Council,Riverside Park

Circulation  
9,253

Readership  
27,759

Value  
\$0.00

Result Of  
Other

Date of Article  
11/27/2023

Article Number: 5  
Headline: Florida Island Makes Travel + Leisure's Best Places To Travel In 2024 List  
First Name: Marija Last Name: Company: WXKB-FM (Estero, FL)  
Type of Medium: Web  
Subject of article/  
broadcast: [One Florida Island has made Travel + Leisure's list of the best places to travel in 2024. This Florida resident and journalist noted that Fort Myers and the islands of Sanibel & Captiva, are other major vacation destinations in Florida that did not make Travel + Leisure's list.](#)  
Featured Members: Fort Myers Beach Chamber of Commerce,Sanibel and Captiva Chamber of Commerce,Captiva Beach

Circulation  
26,691

Readership  
80,073

Value  
\$0.00

Result Of  
Other

Date of Article  
11/20/2023

Article Number: 6  
Headline: Florida island makes world's 50 Best Places to Travel in 2024 list by Travel + Leisure  
First Name: Wade Last Name: Tatangelo Company: USA Today  
Type of Medium:  
Subject of article/  
broadcast: [Travel + Leisure published its selections for the world's 50 Best Places to Travel in 2024 and included one island in Florida. Wade Tatangelo mentioned Sanibel Island's previous win from Travel + Leisure's 50 Best Places to Travel in 2021.](#)  
Featured Members: Sanibel and Captiva Chamber of Commerce

Circulation  
68,353,209

Readership  
205,059,627

Value  
\$0.00

Result Of

Date of Article  
11/17/2023

Article Number: 7  
Headline: Florida island makes world's 50 Best Places to Travel in 2024 list by Travel + Leisure  
First Name: Wade Last Name: Tatangelo Company: Sarasota Herald-Tribune  
Type of Medium: Web  
Subject of article/  
broadcast: [Travel + Leisure published its selections for the world's 50 Best Places to Travel in 2024 and included one island in Florida. Wade Tatangelo mentioned Sanibel Island's previous win from Travel + Leisure's 50 Best Places to Travel in 2021.](#)  
Featured Members: Sanibel and Captiva Chamber of Commerce

Circulation  
874,357

Readership  
2,623,071

Value  
\$0.00

Result Of  
Other

Date of Article  
11/17/2023

Article Number: 8  
Headline: Florida island makes world's 50 Best Places to Travel in 2024 list by Travel + Leisure  
First Name: Wade Last Name: Tatangelo Company: Palm Beach Daily News  
Type of Medium: Web  
Subject of article/  
broadcast: [Travel + Leisure published its selections for the world's 50 Best Places to Travel in 2024 and included one island in Florida. Wade Tatangelo mentioned Sanibel Island's previous win from Travel + Leisure's 50 Best Places to Travel in 2021.](#)  
Featured Members: Sanibel and Captiva Chamber of Commerce

Circulation  
85,099

Readership  
255,297

Value  
\$0.00

Result Of  
Other

Date of Article  
11/17/2023

Article Number: 9  
Headline: Fort Myers: embrace coastal grandmother chic in south-west Florida  
First Name: Amy Beecham Last Name: Company: The Stylist Group  
Type of Medium: Web  
Subject of article/  
broadcast: [Dedicated press trip review on Fort Myers and its islands.](#)  
Featured Members: Cabbage Key,Edison and Ford Winter Estates,Tarpon Lodge & Restaurant,Mucky Duck

Circulation  
401,855

Readership  
1,205,565

Value  
\$17,753.00

Result Of  
Group FAM

Date of Article  
11/05/2023

Article Number:	10			
Headline:	What's new in Florida 2024: Unveiling the Sunshine State's spectacular new entries			
First Name:	Graham McKenzie	Last Name:	Company: TravelMole	
Type of Medium:	Web			
Subject of article/ broadcast:	<a href="#">Round up of best new openings in Florida, featuring Fort Myers' partners</a>			
Featured Members:	Margaritaville Beach Resort			
Circulation	Readership	Value	Result Of	Date of Article
1,500,000	4,500,000	\$8,000.00	Press Release	11/06/2023

Article Number:	11			
Headline:	Cheap thrills in the Sunshine State			
First Name:	Abra Dunsby Sircana	Last Name:	Company: Love Incorporated	
Type of Medium:	Web			
Subject of article/ broadcast:	<a href="#">Round up of new free attractions in Florida, featuring Fort Myers' partners</a>			
Featured Members:	J.N. Ding Darling National Wildlife Refuge			
Circulation	Readership	Value	Result Of	Date of Article
52,074	156,222	\$3,000.00	Press Release	11/16/2023

Grand Total Circulation: 83,744,126

Readership: 251,232,378

Total Articles: 11

Grand Total Value: \$28,753.00