



# fort MYERS

ISLANDS, BEACHES  
& NEIGHBORHOODS



# Recent Coverage







Prepared On: 03/29/2024  
Prepared By: Thomas Derathé

## Media Contributions

For Mar 1, 2024 to Mar 31, 2024

Article Number: 1 Headline: Fort Myers: Five best beaches for winter sun First Name: Last Name: Company: Visit America Type of Medium: Blog Subject of article/broadcast: <a href="#">The Best beaches in Fort Myers to visit for Winter sun</a>				
Circulation 7,621	Readership 22,863	Value \$0.00	Result Of Press Release	Date of Article 03/07/2024

  

Article Number: 2 Headline: Why Fort Myers Beach Should Be Your Next Family Destination First Name: Cortney Last Name: Fries Company: Type of Medium: Web Subject of article/broadcast: <a href="#">As a result of our individual hosting of Cortney Fries as part of our integrated Market Blitz Campaign for Detroit, she included Fort Myers in a feature article about her trip in Detroit-based outlet, Metro Parent.</a>				
Circulation 75,247	Readership 225,741	Value \$0.00	Result Of Individual FAM	Date of Article 03/01/2024

  

Article Number: 3 Headline: Why Fort Myers Beach Should Be Your Next Family Destination First Name: Cortney Last Name: Fries Company: Metro Parent Type of Medium: Web Subject of article/broadcast: <a href="#">Syndicated article ID 6151</a>				
Circulation 103,525	Readership 310,575	Value \$0.00	Result Of Individual FAM	Date of Article 03/01/2024

  

Article Number: 4 Headline: Why Fort Myers Beach Should Be Your Next Family Destination First Name: Cortney Last Name: Fries Company: Metro Parent Type of Medium: Web Subject of article/broadcast: <a href="#">Syndicated article Article ID 6151</a>				
Circulation 10,633,243	Readership 31,899,729	Value \$0.00	Result Of Individual FAM	Date of Article 03/01/2024

  

Article Number: 5 Headline: 10 Picturesque Places In The South, From Our Photo Editors First Name: Jeanne Last Name: Dozier Clayton Company: Southern Living Type of Medium: Web Subject of article/broadcast: <a href="#">Photo editors Jeanne Dozier Clayton and Mary Katherine Morris included Captiva Island as one the most beautiful places in all of Florida in a recent article titled "10 Picturesque Places In The South, From Our Photo Editors" in Southern Living. This article came as a result of photo editor, Cedric Angeles's photoshoot in Captiva Island for Southern Living's cover shoot of Captiva from the South's best island feature back in 2021.</a>				
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Circulation 15,794,716	Readership 47,384,148	Value \$0.00	Result Of Other	Date of Article 03/14/2024
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Article Number: 6  
Headline: 10 Picturesque Places In The South, From Our Photo Editors  
First Name: Jeanne Last Name: Dozier Clayton Company: Yahoo!  
Type of Medium: Web  
Subject of article/  
broadcast: [Syndicated article ID 6154](#)

Circulation 423,927,409	Readership 1,271,782,227	Value \$0.00	Result Of Other	Date of Article 03/14/2024
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Article Number: 7  
Headline: 4 Must-Visit Destinations To Celebrate Earth Day With Manatees, Mares And More  
First Name: Sandra Last Name: MacGregor Company: Forbes  
Type of Medium: Web  
Subject of article/  
broadcast: [As a result of our ongoing pitch efforts, Fort Myers - Islands, Beaches and Neighborhoods was included in an Earth Day destinations roundup in Forbes, titled, "4 Must-Visit Destinations To Celebrate Earth Day With Manatees, Mares And More." Journalist Sandra MacGregor highlights the destination as an example of environmentally friendly destination, emphasizing its native and expansive wildlife and mentioning that over 60% of Sanibel Island is protected and dedicated to wildlife. She also highlights partners including J.N "Ding" Darling National Wildlife Refuge and the Wonder Gardens in Bonita Springs as two must-see nature based attractions in the area.](#)

Circulation 81,472,794	Readership 244,418,382	Value \$0.00	Result Of Other	Date of Article 03/15/2024
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Article Number: 8  
Headline: Miami Is 'Breaking Up' With Spring Break—Here's Where You Should Go Instead  
First Name: Susan Last Name: Barnes Company: AFAR  
Type of Medium: Web  
Subject of article/  
broadcast: [Fort Myers was included in an article about the best spring break alternatives to Miami in AFAR, titled "Miami Is 'Breaking Up' With Spring Break—Here's Where You Should Go Instead."](#)

Circulation 1,288,210	Readership 3,864,630	Value \$0.00	Result Of Other	Date of Article 03/18/2024
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Article Number: 9  
Headline: 4 Miami Beach Alternatives for Spring Break in Florida  
First Name: Susan Last Name: Barnes Company: AFAR  
Type of Medium: Web  
Subject of article/  
broadcast: [Syndicated article ID 6157](#)

Circulation 141,659,727	Readership 424,979,181	Value \$0.00	Result Of Other	Date of Article 03/19/2024
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Article Number: 10  
Headline: The 18 Best Beach Bars In The South  
First Name: Tara Last Name: Massouleh McCay Company: Southern Living  
Type of Medium: Web  
Subject of article/  
broadcast: [Journalist Tara Massouleh McCay highlighted Captiva Island as an under-the-radar beach destination in the March destination roundup in Southern Living, titled "15 Best Places To Travel In The South This March."](#)

Circulation 15,794,716	Readership 47,384,148	Value \$0.00	Result Of Other	Date of Article 03/09/2024
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Article Number: 11  
 Headline: Iconic Captiva restaurant named one of best beach bars in south by Southern Living  
 First Name: Robyn Last Name: George Company: News-Press  
 Type of Medium: Web  
 Subject of article/  
 broadcast: [Syndicated article ID 6161](#)

Circulation  
423,927,409

Readership  
1,271,782,227

Value  
\$0.00

Result Of  
Other

Date of Article  
03/19/2024

Article Number: 12  
 Headline: Iconic Captiva restaurant named one of best beach bars in south by Southern Living?  
 First Name: Robyn Last Name: George Company: News-Press  
 Type of Medium: Web  
 Subject of article/  
 broadcast:

Circulation  
858,136

Readership  
2,574,408

Value  
\$0.00

Result Of  
Other

Date of Article  
03/13/2024

Article Number: 13  
 Headline: These Are The 3 Most Crowded Beaches In Florida Right Now And Where You Should Go Instead  
 First Name: Dale Last Name: Peterson Company: Travel Off Path  
 Type of Medium: Web  
 Subject of article/  
 broadcast: [There was an additional pickup from Travel + Leisure's "America's Best Small Beach Town" in Travel Off Path, "Why This Lesser Known Florida Island Was Named Best Small Beach Town In The U.S.."](#)

Circulation  
1,416,340

Readership  
4,249,020

Value  
\$0.00

Result Of  
Other

Date of Article  
03/18/2024

Article Number: 14  
 Headline: FORT MYERS: Classic cars and snappy songs highlight Florida destination  
 First Name: Dave Last Name: Pollard Company:  
 Type of Medium: Newspaper  
 Subject of article/  
 broadcast:

Circulation  
233,659

Readership  
700,977

Value  
\$0.00

Result Of  
Individual FAM

Date of Article  
03/24/2024

Article Number: 15  
 Headline: FORT MYERS: Classic cars and snappy songs highlight Florida destination  
 First Name: Dave Last Name: Pollard Company:  
 Type of Medium: Web  
 Subject of article/  
 broadcast:

Circulation  
2,675,210

Readership  
8,025,630

Value  
\$0.00

Result Of  
Individual FAM

Date of Article  
03/24/2024

Article Number: 16  
 Headline: Phoenix Rising: Fort Myers Returns  
 First Name: Jane Last Name: Canapini Company:  
 Type of Medium: Blog  
 Subject of article/  
 broadcast:

Circulation 3,013	Readership 9,039	Value \$0.00	Result Of Individual FAM	Date of Article 03/23/2024
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Article Number: 17  
 Headline: Iconic Captiva restaurant named one of best beach bars in south by Southern Living  
 First Name: Robyn Last Name: George Company:  
 Type of Medium: Web  
 Subject of article/  
 broadcast: [syndicated Article ID 6161](#)

Circulation 2,096,189	Readership 6,288,567	Value \$0.00	Result Of Other	Date of Article 03/19/2024
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Article Number: 18  
 Headline: Monster trucks margaritas and maple syrup What to do in West Michigan this weekend  
 First Name: Phil Last Name: Pinarski Company:  
 Type of Medium: Web  
 Subject of article/  
 broadcast:

Circulation 1,419,334	Readership 4,258,002	Value \$0.00	Result Of Promotion	Date of Article 03/22/2024
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Article Number: 19  
 Headline: Experience Fort Myers in Grand Rapids  
 First Name: Phil Last Name: Pinarski Company:  
 Type of Medium: Web  
 Subject of article/  
 broadcast:

Circulation 1,419,334	Readership 4,258,002	Value \$0.00	Result Of Promotion	Date of Article 03/21/2024
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Article Number: 20  
 Headline: Florida: In Fort Myers sind die Aussichten wieder sonnig  
 First Name: Jan Last Name: Schäfer Company:  
 Type of Medium: Web  
 Subject of article/  
 broadcast:

Circulation 224,990	Readership 674,970	Value \$0.00	Result Of Group FAM	Date of Article 03/23/2024
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Article Number: 21  
 Headline: The Coolest Small Cities in the U.S.  
 First Name: Thrillist Last Name: Editors Company: Thrillist  
 Type of Medium: Web  
 Subject of article/  
 broadcast: [Fort Myers was included as one of the best small cities in their recent article, "The Coolest Small Cities in the U.S.," This inclusion was also featured on Thrillist's Instagram @Thrillist \(Followers: 1M\), titled "16 Small Towns in the U.S. That Deserve Your Attention." The article notes that Fort Myers and Sanibel Island are underrated idyllic Florida escapes that have a wide variety of draws, from the wildlife preserves, incredible restaurants like Manzas, Heavenly Biscuit and Lighthouse and MLB Spring Training in March, please see the additional highlighted quote below.](#)

Circulation 2,481,571	Readership 7,444,713	Value \$0.00	Result Of Other	Date of Article 03/19/2024
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Article Number: 22  
 Headline: What Do the Minnesota Twins Have Cooking on the Back Fields in Spring Training?  
 First Name: Ted Last Name: Schwerzler Company:  
 Type of Medium: Web  
 Subject of article/  
 broadcast: [As a result of our ongoing media conversations with Ted Schwerzler and providing him media tickets for the MLB Spring Training games in Fort Myers, he wrote three pieces of coverage about the games he attended in Twins Daily \(UVM: 159,280\), titled "What Do the Minnesota Twins Have Cooking on the Back Fields in Spring Training?," "As Pitching Injuries Mount, Pressure and Burden Transfer to Twins Lineup" and "One Year Later, Royce Lewis is in a Different Place."](#)

Circulation  
159,280

Readership  
477,840

Value  
\$0.00

Result Of  
Other

Date of Article  
03/20/2024

Article Number: 23  
 Headline: As Pitching Injuries Mount, Pressure and Burden Transfer to Twins Lineup  
 First Name: Ted Last Name: Schwerzler Company:  
 Type of Medium: Web  
 Subject of article/  
 broadcast: [As a result of our ongoing media conversations with Ted Schwerzler and providing him media tickets for the MLB Spring Training games in Fort Myers, he wrote three pieces of coverage about the games he attended in Twins Daily \(UVM: 159,280\), titled "What Do the Minnesota Twins Have Cooking on the Back Fields in Spring Training?," "As Pitching Injuries Mount, Pressure and Burden Transfer to Twins Lineup" and "One Year Later, Royce Lewis is in a Different Place."](#)

Circulation  
159,280

Readership  
477,840

Value  
\$0.00

Result Of  
Other

Date of Article  
03/21/2024

Article Number: 24  
 Headline: One Year Later, Royce Lewis is in a Different Place  
 First Name: Ted Last Name: Schwerzler Company:  
 Type of Medium: Web  
 Subject of article/  
 broadcast: [As a result of our ongoing media conversations with Ted Schwerzler and providing him media tickets for the MLB Spring Training games in Fort Myers, he wrote three pieces of coverage about the games he attended in Twins Daily \(UVM: 159,280\), titled "What Do the Minnesota Twins Have Cooking on the Back Fields in Spring Training?," "As Pitching Injuries Mount, Pressure and Burden Transfer to Twins Lineup" and "One Year Later, Royce Lewis is in a Different Place."](#)

Circulation  
159,280

Readership  
477,840

Value  
\$0.00

Result Of  
Other

Date of Article  
03/24/2024

Article Number: 25  
 Headline: The 18 Best Beach Bars In The South  
 First Name: Liz Last Name: Balmaseda Company: Palm Beach Post  
 Type of Medium: Web  
 Subject of article/  
 broadcast:

Circulation  
2,096,189

Readership  
6,288,567

Value  
\$0.00

Result Of  
Other

Date of Article  
03/22/2024

Article Number: 26  
 Headline: Beach bar-hopping: New oceanfront bar opens, 2 others named 'best' in The South  
 First Name: Liz Last Name: Balmaseda Company: MSN  
 Type of Medium: Web  
 Subject of article/  
 broadcast: [Syndicated coverage\\*\\* Article ID 6183](#)

Circulation  
132,453,294

Readership  
397,359,882

Value  
\$0.00

Result Of  
Other

Date of Article  
03/22/2024

Article Number: 27  
 Headline: Top 5 beach bars on Fort Myers, Bonita beaches from cash-only casual to resort-worthy  
 First Name: Robyn Last Name: George Company: Newsbreak

Type of Medium: Web  
 Subject of article/  
 broadcast: [Syndicated coverage\\*\\* Article ID 6187](#)

Circulation 10,633,243	Readership 31,899,729	Value \$0.00	Result Of Other	Date of Article 03/26/2024
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Article Number: 28  
 Headline: Top 5 beach bars on Fort Myers, Bonita beaches from cash-only casual to resort-worthy  
 First Name: Robyn Last Name: George Company: Yahoo! Life  
 Type of Medium: Web  
 Subject of article/  
 broadcast: [Syndicated coverage\\*\\* Article ID 6187](#)

Circulation 423,927,409	Readership 1,271,782,227	Value \$0.00	Result Of Other	Date of Article 03/26/2024
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Article Number: 29  
 Headline: Top 5 beach bars on Fort Myers, Bonita beaches from cash-only casual to resort-worthy  
 First Name: Robyn Last Name: George Company: News-Press  
 Type of Medium: Web  
 Subject of article/  
 broadcast:

Circulation 858,136	Readership 2,574,408	Value \$0.00	Result Of Other	Date of Article 03/26/2024
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Article Number: 30  
 Headline: 2 Southwest Florida Beach Bars Make List Of Best In The South  
 First Name: Marija Last Name: Company: Southern Living  
 Type of Medium: Web  
 Subject of article/  
 broadcast: [Syndicated coverage\\*\\* Article ID 6189](#)

Circulation 17,015	Readership 51,045	Value \$0.00	Result Of Other	Date of Article 03/26/2024
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Article Number: 31  
 Headline: 2 Southwest Florida Beach Bars Make List Of Best In The South  
 First Name: Marija Last Name: Company: Southern Living  
 Type of Medium: Web  
 Subject of article/  
 broadcast:

Circulation 116,520	Readership 349,560	Value \$0.00	Result Of Other	Date of Article 03/26/2024
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Article Number: 32  
 Headline: 12 Best Resorts in Florida  
 First Name: Skye Last Name: Sherman Company: Travel + Leisure  
 Type of Medium: Web  
 Subject of article/  
 broadcast: [The Gasparilla Inn & Club was included in Travel + Leisure \(UVM: 15,298,774\)'s best resorts roundup titled "12 Best Resorts in Florida." This piece of coverage came as a result of our team's coordination and ongoing conversations between Skye Sherman and The Gasparilla Inn & Club team. The article praises The Gasparilla Inn & Club for capturing the essence of Old Florida with its quaint Gulf Coast landmark status, offering a blend of gentility, tradition, and laid-back beachy vibes, alongside various accommodations, a beach club, spa, activities and dining options.](#)

Circulation	Readership	Value	Result Of	Date of Article
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15,298,774	45,896,322	\$0.00	Other	03/24/2024
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Article Number: 33

Headline: This Remote, 112-acre Island Is One of Florida's Best-kept Secrets — and It's Only Accessible by Boat

First Name: Caroline Last Name: Eubanks Company: Travel + Leisure

Type of Medium: Web

Subject of article/broadcast: [We're thrilled to share the following coverage resulting from hosting Caroline Eubanks during our "Fort Myers by Water" press trip last December in Travel + Leisure \(UVM: 15,298,774\), "This Remote, 112-acre Island Is One of Florida's Best-kept Secrets — and It's Only Accessible by Boat." This clip was also syndicated to MSN \(UVM: 141,659,727\).](#)

[The article covers Cabbage Key and its unique history, as well as what visitors can expect when visiting the remote island, including the Inn accommodations and Dollar Bill Bar. It also spotlights the menu items and more.](#)

  

Circulation 15,298,774	Readership 45,896,322	Value \$0.00	Result Of Group FAM	Date of Article 03/25/2024
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Article Number: 34

Headline: This Remote, 112-acre Island Is One of Florida's Best-kept Secrets — and It's Only Accessible by Boat

First Name: Caroline Last Name: Eubanks Company: MSN

Type of Medium: Web

Subject of article/broadcast: [\\*\\*Syndicated coverage Article ID 9191](#)

  

Circulation 132,453,294	Readership 397,359,882	Value \$0.00	Result Of Group FAM	Date of Article 03/25/2024
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Article Number: 35

Headline: Travel magazine highlights Florida barrier island. Here's what to know about Cabbage Key

First Name: Samantha Last Name: Neely Company: News-Press

Type of Medium: Web

Subject of article/broadcast:

  

Circulation 858,136	Readership 2,574,408	Value \$0.00	Result Of Other	Date of Article 03/27/2024
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Article Number: 36

Headline: Travel magazine highlights Florida barrier island. Here's what to know about Cabbage Key

First Name: Samantha Last Name: Neely Company: Yahoo!

Type of Medium: Web

Subject of article/broadcast: [Syndicated Article - Article ID 6193](#)

  

Circulation 423,927,409	Readership 1,271,782,227	Value \$0.00	Result Of Other	Date of Article 03/27/2024
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Grand Total Circulation: 2,285,928,426

Readership: 6,857,785,278

Total Articles: 36

Grand Total Value: \$0.00