



Recent Coverage



Media Contributions

Headline:	Cabbage Key I	is The Popular Flo	orida Restaurant That's Only Ad	cessible By Boat		
First Name:	Lisa Curran Ma		Last Name:		Company:	
Type of Medium:	Web					
Subject of article/ broadcast:	Feature on Ca	<u>bbage Key</u>				
	Cantiva Cruise	s Inc Cabbage k	Key,Tarpon Lodge & Restauran	t Pineland Marina		
reatured members.		s, me.,cabbage k				
Circulation	Re	adership	Value	Result Of		Date of Article
843,698	2,5	531,094	\$9,000.00	Group FAM		12/28/2023
Article Number:	2					
Headline:		Fo Visit On Your N	lext Florida Vacation			
First Name:	Geoff		Last Name: Whitmore		Company:	
Type of Medium:	Web					
Subject of article/ broadcast:	Geoff Whitmor	<u>e included Sanib</u>	el Island in a roundup article i	in Forbes, titled "9 Best	<u>Places To Visit C</u>	<u>)n Your Next Florida Vacati</u>
	Continul and Co	antiva Chamber o	f Commerce,Bowman's Beach			
Featured Members:	Samper and Ca					
Featured Members:	Samper and Ca					
Featured Members:	Samber and Ca					
Circulation	Re	adership	Value	Result Of		Date of Article
	Re			Result Of Other		Date of Article 12/23/2023
Circulation	Re	adership	Value			
Circulation	Re	adership	Value			
Circulation 72,975,564	Re	adership	Value			
Circulation 72,975,564 Article Number:	8 Re	adership 8,926,692	Value			
Circulation 72,975,564 Article Number: Headline:	8 Re	adership 8,926,692	Value \$0.00		Company: E	
Circulation 72,975,564 Article Number: Headline: First Name:	Re 21. 3 Fort Myers, pos	adership 8,926,692	Value \$0.00 t can visitors expect?		Company: E	12/23/2023
Circulation 72,975,564 Article Number: Headline: First Name: Type of Medium: Subject of article/	3 Fort Myers, pos Diane Web As a result of	adership 8,926,692 st-hurricane: Wha <u>hosting journalist</u>	Value \$0.00 t can visitors expect? Last Name: Bair : Diane Bair, on our recent For	Other	s Trip, she publisl	12/23/2023 Boston Globe
Circulation 72,975,564 Article Number: Headline: First Name: Type of Medium: Subject of article/	3 Fort Myers, pos Diane Web As a result of her experience	adership 8,926,692 st-hurricane: Wha hosting journalist e in The Boston G	Value \$0.00 t can visitors expect? Last Name: Bair Diane Bair, on our recent For Slobe titled, "Fort Myers, post-	Other	<u>s Trip, she publisl</u> sitors expect?". D	12/23/2023 Boston Globe hed a feature piece highlig Diane includes hurricane
Circulation 72,975,564 Article Number: Headline: First Name: Type of Medium: Subject of article/	3 Fort Myers, pos Diane Web As a result of her experience messaging and	adership 8,926,692 st-hurricane: Wha hosting journalist e in The Boston G d vividly portrayi	Value \$0.00 t can visitors expect? Last Name: Bair Diane Bair, on our recent For Slobe titled, "Fort Myers, post- ng the palpable and inspiring 1	Other t Myers by Water Press hurricane: What can vi spirit of resilience acros	s Trip, she publis sitors expect?". D ss Fort Myers follo	12/23/2023 Boston Globe hed a feature piece highlig Diane includes hurricane owing Hurricane Ian, as the
Circulation 72,975,564 Article Number: Headline: First Name: Type of Medium: Subject of article/ broadcast:	3 Fort Myers, pos Diane Web As a result of her experience messaging and rebuilding prod	adership 8,926,692 st-hurricane: Wha hosting journalist e in The Boston G d vividly portrayir cess focuses on b	Value \$0.00 t can visitors expect? Last Name: Bair Diane Bair, on our recent For folobe titled, "Fort Myers, post- ng the palpable and inspiring so puilding a new future for Fort f	t Myers by Water Press hurricane: What can vi spirit of resilience acros Myers, while safeguardi	s Trip, she publisi sitors expect?". D ss Fort Myers folk ng its distinctive	12/23/2023 Boston Globe hed a feature piece highlig Diane includes hurricane owing Hurricane Ian, as the charm and paradise-like al
Circulation 72,975,564 Article Number: Headline: First Name: Type of Medium: Subject of article/ broadcast:	3 Fort Myers, pos Diane Web As a result of her experience messaging and rebuilding prov Lovers Key Sta Resort, Lee Col	adership 8,926,692 st-hurricane: Wha hosting journalist e in The Boston G d vividly portrayir cess focuses on b ite Park,Lee Coun unty Visitor & Con	Value \$0.00 t can visitors expect? Last Name: Bair Diane Bair, on our recent For Slobe titled, "Fort Myers, post- ng the palpable and inspiring so building a new future for Fort I ty Chamber of Commerce,Pini ty Chamber of Commerce,Pini ty Chamber au, Cabbage Key, I	t Myers by Water Press hurricane: What can vi spirit of resilience acros dyers, while safeguardi < Shell Beach Resort an ort Myers Beach Chaml	s Trip, she publisi sitors expect?". E ss Fort Myers folk ing its distinctive d Marina,Cayo Co ber of Commerce,	12/23/2023 Boston Globe hed a feature piece highlig Diane includes hurricane owing Hurricane Ian, as the charm and paradise-like al osta State Park, South Seas Bailey-Matthews National S
Circulation 72,975,564 Article Number: Headline: First Name: Type of Medium: Subject of article/ broadcast:	3 Fort Myers, pos Diane Web As a result of her experience messaging and rebuilding prot Lovers Key Sta Resort,Lee Coo Museum & Aqu	adership 8,926,692 st-hurricane: Wha hosting journalist e in The Boston G d vividly portrayir cess focuses on b ite Park,Lee Coun unty Visitor & Con arium,Tarpon Bay	Value \$0.00 t can visitors expect? Last Name: Bair Diane Bair, on our recent For Solobe titled, "Fort Myers, post- ing the palpable and inspiring : building a new future for Fort M ty Chamber of Commerce, Pini vention Bureau, Cabbage Key,I y Explorers, Tropic Star of Pine	t Myers by Water Press hurricane: What can vi spirit of resilience acros Myers, while safeguardi < Shell Beach Resort an Fort Myers Beach Chaml Island,Greater Pine Isla	s Trip, she publisi sitors expect?". D ss Fort Myers folk ing its distinctive d Marina,Cayo Co ber of Commerce, and Chamber of C	12/23/2023 Boston Globe hed a feature piece highlig Diane includes hurricane owing Hurricane Ian, as the charm and paradise-like al sta State Park,South Seas ,Bailey-Matthews National S iommerce,Sanibel and Capi
Circulation 72,975,564 Article Number: Headline: First Name: Type of Medium: Subject of article/ broadcast:	3 Fort Myers, pos Diane Web As a result of her experienco rebuilding prov Lovers Key Sta Resort, Lee Con Museum & Aqu Chamber of Co	adership 8,926,692 st-hurricane: Wha hosting journalist e in The Boston G d vividly portrayir cess focuses on b ite Park,Lee Coun unty Visitor & Con iarium,Tarpon Bay ommerce,Tarpon	Value \$0.00 t can visitors expect? Last Name: Bair Diane Bair, on our recent For Slobe titled, "Fort Myers, post- ng the palpable and inspiring so building a new future for Fort I ty Chamber of Commerce,Pini ty Chamber of Commerce,Pini ty Chamber au, Cabbage Key, I	Other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other ot	s Trip, she publisl sitors expect?". E ss Fort Myers folk ing its distinctive d Marina, Cayo Co ber of Commerce, and Chamber of C he Westin Cape (12/23/2023 Boston Globe hed a feature piece highlig Diane includes hurricane owing Hurricane Ian, as the charm and paradise-like al stat State Park, South Seas Bailey-Matthews National S commerce, Sanibel and Capi Coral Resort at Marina
Circulation 72,975,564 Article Number: Headline: First Name: Type of Medium: Subject of article/ broadcast:	3 Fort Myers, pos Diane Web As a result of her experienco rebuilding prov Lovers Key Sta Resort, Lee Con Museum & Aqu Chamber of Co	adership 8,926,692 st-hurricane: Wha hosting journalist e in The Boston G d vividly portrayir cess focuses on b ite Park,Lee Coun unty Visitor & Con iarium,Tarpon Bay ommerce,Tarpon	Value \$0.00 t can visitors expect? Last Name: Bair Diane Bair, on our recent For Slobe titled, "Fort Myers, post- ng the palpable and inspiring - vilding a new future for Fort I ty Chamber of Commerce,Pinl vention Bureau,Cabbage Key,J y Explorers,Tropic Star of Pine Lodge & Restaurant,Lovers Ke	Other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other other ot	s Trip, she publisl sitors expect?". E ss Fort Myers folk ing its distinctive d Marina, Cayo Co ber of Commerce, and Chamber of C he Westin Cape (12/23/2023 Boston Globe hed a feature piece highlig Diane includes hurricane owing Hurricane Ian, as the charm and paradise-like al stat State Park, South Seas Bailey-Matthews National S commerce, Sanibel and Capi Coral Resort at Marina
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Circulation 72,975,564 Article Number: Headline: First Name: Type of Medium: Subject of article/ broadcast:	3 Fort Myers, pos Diane Web As a result of her experience messaging and rebuilding prod Lovers Key Sta Resort, Lee Con Museum & Aqu Chamber of Co Village, "Ding"	adership 8,926,692 st-hurricane: Wha hosting journalist e in The Boston G d vividly portrayir cess focuses on b ite Park,Lee Coun unty Visitor & Con iarium,Tarpon Bay ommerce,Tarpon	Value \$0.00 t can visitors expect? Last Name: Bair Diane Bair, on our recent For Slobe titled, "Fort Myers, post- ng the palpable and inspiring - vilding a new future for Fort I ty Chamber of Commerce,Pinl vention Bureau,Cabbage Key,J y Explorers,Tropic Star of Pine Lodge & Restaurant,Lovers Ke	Other Other <u>hurricane: What can vi</u> <u>spirit of resilience acros</u> dyers, while safeguardi <u>k Shell Beach Resort an</u> <u>fort Myers Beach Chaml</u> Island,Greater Pine Isla <u>y Adventures & Events,T</u>	s Trip, she publisl sitors expect?". E ss Fort Myers folk ing its distinctive d Marina, Cayo Co ber of Commerce, and Chamber of C he Westin Cape (12/23/2023 Boston Globe hed a feature piece highlig Diane includes hurricane owing Hurricane Ian, as the charm and paradise-like al stat State Park, South Seas Bailey-Matthews National S commerce, Sanibel and Capi Coral Resort at Marina

Article Number:	4								
Headline:		post-hurricane: What ca	-						
First Name:	Diane		Last Name: E	Bair	Company:	Boston Globe			
Type of Medium:	Web	Charles to solve Di	D. I.			and a second			
Subject of article/ proadcast:					by Water Press Trip, she pule: What can visitors expect?				
	her experience in The Boston Globe titled, "Fort Myers, post-hurricane: What can visitors expect?". Diane includes hurricane messaging and vividly portraying the palpable and inspiring spirit of resilience across Fort Myers following Hurricane Ian, as the								
					hile safeguarding its distincti				
eatured Members:	Resort,Lee Museum & Chamber o	County Visitor & Conven Aquarium,Tarpon Bay Ex f Commerce,Tarpon Lod	tion Bureau,Cabl plorers,Tropic St ge & Restaurant,	bage Key,Fort Myer ar of Pine Island,G ,Lovers Key Adventi	each Resort and Marina,Cayo s Beach Chamber of Comme reater Pine Island Chamber o ures & Events,The Westin Ca rk at Fenway South,Margarita	rce,Bailey-Matthews Nation of Commerce,Sanibel and (pe Coral Resort at Marina	al Shell		
Circulation	—— r	Deedership			Result Of	Date of Article			
		Readership	Value \$0.00		Group FAM	Date of Article 12/28/2023			
135,281,915		405,845,745	\$0.00		Group FAM	12/28/2023			
Article Number: Headline:		hings To Do in Fort Myers		-					
First Name: Type of Medium:	Melody Web		Last Name: I	Pittman	Compan	y:			
Subject of article/		of our recent hosting du	uring the Fort M	ers by Water Pres	s Trip, journalist Melody Pitt	man, wrote a feature artic	le		
proadcast:	highlighting	her experience and red	commendations	in Fort Myers in Ma	tador Network, titled "The B	est Things To Do in Fort M	lyers, P		
	Where To Eat and Stay." In her article, Melody intertwines hurricane messaging, noting it as the perfect time to support the econom of Fort Myers, while her vivid descriptions capture the beauty of the city, from its unspoiled beaches to the diverse wildlife habitats.								
Circulation	— r	Readership	Value		Result Of	Date of Article	1		
1,045,733		3,137,199	\$0.00		Group FAM	01/04/2024			
_/ /			+						
					L				
Article Number:	6 5 - t M								
leadline: First Name:	Fort Myers I Moira	ready to welcome fans fo		-	Company	Boston Herald			
Type of Medium:	Web		Last Name: M	ICCartily	Company	Boston Heralu			
Subject of article/		of hosting journalist Mo	ira McCarthy du	ring our Spring in I	Fort Myers trip last year and	our continued relationship	and		
proadcast:	conversatio	ons with her, she publish	ned an additiona		e Boston Herald recapping l				
		elcome fans for Sox spr							
eatured Members:	National Sh	ell Museum & Aquarium,	Edison and Ford	Winter Estates,Lee	pa,Fort Myers Beach Chambe County Sports Complex,Wo Sells Sea Shells,jetBlue Park	nder Gardens,Sanibel and (Captiva		
Circulation		Readership	Value		Result Of	Date of Article			
1,510,435		4,531,305	\$0.00		Group FAM	01/07/2024			
	L		L						

Article Number:	7						
Headline:		ome fans for Sox spring training					
First Name:	Moira	Last Name: McCar	thy	Company: Boston Herald			
Type of Medium:	Newspaper						
Subject of article/ broadcast:		urnalist Moira McCarthy during she published an additional arti					
brouddbtr	ready to welcome fans f		cle in print in the boston hera	d recapping her experience,	theu fort Hyers		
Featured Members:	National Shell Museum 8	Commerce,Marriott Sanibel Harb Aquarium,Edison and Ford Wint J.N. Ding Darling National Wildlife	ter Estates,Lee County Sports (Complex,Wonder Gardens,Sar	nibel and Captiva		
							
Circulation	Readership	Value	Result Of	Date of Arti			
43,749	131,247	\$0.00	Group FAM	01/07/2024	1		
Article Number:	8						
Headline:	This Undiscovered Gem	in Florida Has Nearly 300 Days o	f Sunshine Each Year — and It	's Perfect for Re			
First Name:	Carrie	Last Name: Honak	(er	Company: Travel + Leisu	re		
Type of Medium:	Web						
Subject of article/	As a result of coordinati	ng an interview with Trish Leona	ard, owner of TLC Marketing 8	Creative Services and jourr	nalist Carrie		
broadcast:	Honaker, she included E	Bonita Springs in this wonderful	feature piece in Travel + Leis	ure (UVM: 12,989,514), titled	"This Undiscovered		
		rly 300 Days of Sunshine Each					
	undiscovered gem and j beaches, amazing resta	provides a comprehensive guide	<u>e of all of its small town charm</u>	to its incredible attractions f	from its uncrowded		
		<u>urants and more.</u> yatt Regency Coconut Point Resc					
		rvices,The Survey Café,Buffalo C Beach Park,Bonita Springs Histor					
Circulation	Readership	Value	Result Of	Date of Arti	icle		
12,989,514	38,968,542	\$0.00	Other	01/17/2024	1		
] [[
Article Number:	9						
Headline:		in Florida Has Nearly 300 Days o					
First Name:	Carrie	Last Name: Honak	ter	Company: Travel + Leisu	re		
Type of Medium:	Web						
Subject of article/ broadcast:		<u>ng an interview with Trish Leona</u> Bonita Springs in this wonderful					
bioadcast.							
	Gem in Florida Has Nearly 300 Days of Sunshine Each Year — and It's Perfect for Retirees." This piece highlights Bonita Springs as a undiscovered gem and provides a comprehensive guide of all of its small town charm to its incredible attractions from its uncrowded						
	beaches, amazing resta	urants and more.					
Featured Members:		yatt Regency Coconut Point Resc					
		aeological State Park, Doc's Bea					
		rvices,The Survey Café,Buffalo C Beach Park,Bonita Springs Histor			de al bonna		
	Say, mension and pog.						
Circulation	Readership	Value	Result Of	Data of Arti	ida		
		Value		Date of Arti			
135,281,915	405,845,745	\$0.00	Other	01/17/2024	+		
			I L				

Article Number:		and the state of the second second for	rom Ian nov	w vacation options e	merae			
Headline:	As Southw	est Fiorida recovers fr		-	merge			
First Name:	Christina		Last N	lame: Jelski		Company:	Travel Weekly	
Type of Medium :	Web							
Subject of article/							h Chamber of Commerce an	
proadcast:		new vacation options		t Myers and hurrica	ine messaging in Tra	vel Weekly, title	d "As Southwest Florida reco	vers
	<u>110111 1a11,</u>		s enlerge.					
	Christina d	<u>quotes Jacki to reinfo</u>	orce the cha	llenges faced on Fo	rt Myers throughout i	ts recovery from	n Hurricane Ian, Jacki specif	cally
			aritaville Bea	ach Resort as a key	turning point and ex	citing new highe	er end hospitality project tha	<u>č</u>
		espite setbacks.						
Featured Members:	Sandpiper Resort	Gulf Resort,Town of F	Fort Myers B	each,Fort Myers Bea	ch Chamber of Comn	nerce,Wyndham	Hotels & Resorts, Margaritavil	e Be
	Resolu							
Circulation		Readership		Value	Result Of		Date of Article	
48,172		144,516		\$0.00	Other		01/17/2024	
40,172		144,510		\$0.00	other		01/1//2024	
Article Number:	11							
		Tolond Forence In the	. Couth					
Headline:		Island Escapes In the						
irst Name:	Tara		Last Na	me: Massouleh Mo	cCay	Company:	Southern Living	
	Web							
Subject of article/	We're thri						in their "Best of the South" I	
Subject of article/	We're thri Sanibel ar	nd Captiva Islands we	ere included	in this recent round	dup article, titled "15	Winter Island Es	scapes In the South." The ar	ticle
Subject of article/	We're thril Sanibel ar recommer	nd Captiva Islands we nds exploring Sanibel	ere included I Island (rar	in this recent round ked sixth) as an ide	dup article, titled "15 eal winter retreat, giv	Winter Island Es	scapes In the South." The ar I status as the Seashell Capi	ticle tal c
Type of Medium: Subject of article/ broadcast:	We're thril Sanibel ar recommer the World.	nd Captiva Islands we nds exploring Sanibel . It emphasizes deligt	ere included I Island (rar htful activitio	in this recent round ked sixth) as an ide es like cycling along	dup article, titled "15 eal winter retreat, giv the island's extensiv	Winter Island Es en its renowned e 25-mile paths	scapes In the South." The ar	ticle tal c J.N.
Subject of article/	We're thril Sanibel ar recommer the World. "Ding" Dat serene atr	nd Captiva Islands we nds exploring Sanibel . It emphasizes deligt rling National Wildlife mosphere, suggesting	ere included Island (rar htful activiti e Refuge. Ca	in this recent round ked sixth) as an ide es like cycling along ptiva was also rank	dup article, titled "15 eal winter retreat, giv the island's extensive ed fifteenth for its pr	Winter Island Es ven its renowned ve 25-mile paths ristine white sand	scapes In the South." The ar I status as the Seashell Capi and observing birds at the .	ticle tal c J.N. e
Subject of article/ broadcast:	We're thril Sanibel ar recommer the World. "Ding" Dar serene atr relaxation	nd Captiva Islands we nds exploring Sanibel . It emphasizes deligh rling National Wildlife mosphere, suggesting	ere included Island (rar htful activition Refuge. Ca g that it serv	in this recent round ked sixth) as an ide es like cycling along ptiva was also rank ves as an ideal dest	dup article, titled *15 eal winter retreat, giv I the island's extensiv ed fifteenth for its print ination for a tranquil	Winter Island Es yen its renowned ye 25-mile paths istine white sand getaway with a	scapes In the South." The ar I status as the Seashell Capi and observing birds at the d, excellent seashells and th	ticle tal o J.N. e
Subject of article/ broadcast:	We're thril Sanibel ar recommer the World. "Ding" Dar serene atr relaxation	nd Captiva Islands we nds exploring Sanibel . It emphasizes deligt rling National Wildlife mosphere, suggesting	ere included Island (rar htful activition Refuge. Ca g that it serv	in this recent round ked sixth) as an ide es like cycling along ptiva was also rank ves as an ideal dest	dup article, titled *15 eal winter retreat, giv I the island's extensiv ed fifteenth for its print ination for a tranquil	Winter Island Es yen its renowned ye 25-mile paths istine white sand getaway with a	scapes In the South." The ar I status as the Seashell Capi and observing birds at the d, excellent seashells and th	ticle tal o J.N. e
Subject of article/ broadcast:	We're thril Sanibel ar recommer the World. "Ding" Dar serene atr relaxation	nd Captiva Islands we nds exploring Sanibel . It emphasizes deligh rling National Wildlife mosphere, suggesting	ere included Island (rar htful activition Refuge. Ca g that it serv	in this recent round ked sixth) as an ide es like cycling along ptiva was also rank ves as an ideal dest	dup article, titled *15 eal winter retreat, giv I the island's extensiv ed fifteenth for its print ination for a tranquil	Winter Island Es yen its renowned ye 25-mile paths istine white sand getaway with a	scapes In the South." The ar I status as the Seashell Capi and observing birds at the d, excellent seashells and th	ticle tal o J.N. e
Subject of article/ proadcast: =eatured Members:	We're thril Sanibel ar recommer the World. "Ding" Dar serene atr relaxation	nd Captiva Islands we nds exploring Sanibel . It emphasizes deligf rling National Wildlife mosphere, suggesting d Captiva Chamber o	ere included I Island (rar htful activition Refuge. Ca g that it serv of Commerce	in this recent round iked sixth) as an idd es like cycling along uptiva was also rank yes as an ideal dest e,J.N. Ding Darling N	dup article, titled *15 sal winter retreat, giv the island's extensiv ed fifteenth for its pr ination for a tranquil ational Wildlife Refug	Winter Island Es yen its renowned ye 25-mile paths istine white sand getaway with a	scapes In the South." The ar I status as the Seashell Capi and observing birds at the d, excellent seashells and th focus on beach activities and	ticle tal o J.N. e
Subject of article/ proadcast: Featured Members: Circulation	We're thril Sanibel ar recommer the World. "Ding" Dar serene atr relaxation	nd Captiva Islands we nds exploring Sanibel . It emphasizes deligi rling National Wildlife mosphere, suggesting d Captiva Chamber o Readership	ere included I Island (rar htful activition Refuge. Ca g that it serv of Commerce	in this recent round ked sixth) as an idd es like cycling along uptiva was also rank ves as an ideal dest e,J.N. Ding Darling N Value	dup article, titled *15 aal winter retreat, giv the island's extensiv ed fifteenth for its pr ination for a tranquil ational Wildlife Refug Result Of	Winter Island Es yen its renowned ye 25-mile paths istine white sand getaway with a	scapes In the South." The ar I status as the Seashell Capi and observing birds at the d, excellent seashells and th focus on beach activities and Date of Article	ticle tal o J.N. e
Subject of article/ proadcast: =eatured Members:	We're thril Sanibel ar recommer the World. "Ding" Dar serene atr relaxation	nd Captiva Islands we nds exploring Sanibel . It emphasizes deligf rling National Wildlife mosphere, suggesting d Captiva Chamber o	ere included I Island (rar htful activition Refuge. Ca g that it serv of Commerce	in this recent round iked sixth) as an idd es like cycling along uptiva was also rank yes as an ideal dest e,J.N. Ding Darling N	dup article, titled *15 sal winter retreat, giv the island's extensiv ed fifteenth for its pr ination for a tranquil ational Wildlife Refug	Winter Island Es yen its renowned ye 25-mile paths istine white sand getaway with a	scapes In the South." The ar I status as the Seashell Capi and observing birds at the d, excellent seashells and th focus on beach activities and	ticle tal o J.N. e
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Article Number: Headline: First Name: Type of Medium: Subject of article/ broadcast:	Elisabeth	is from Fort Myers fo	r Outdoor-Fans and Foodie: Last Name: Kapral		Company:	
Circulation 62,820		Readership 188,460	Value \$900.00	Result Of Press Release	Date of Article 01/08/2024	
Article Number: Headline: First Name: Type of Medium: Subject of article/ broadcast:	14 New year, ne Web	ew vacation: Visit For	rt Myers in spring! Last Name:	c	ompany:	
Circulation 1,064,610		Readership 3,193,830	Value \$4,899.00	Result Of Press Release	Date of Article 01/15/2024	
Article Number: Headline: First Name: Type of Medium: Subject of article/ broadcast:	15 Fort Myers p Newsletter	ublishes new online	guide Last Name:	c	ompany:	
Circulation 100,000		Readership 300,000	Value \$1,000.00	Result Of Press Release	Date of Article 01/17/2024	

Article Number: Headline: First Name:	16 New year, new vacation: Visit Fort My	ers in spring! Last Name:	Compan	ν.
Type of Medium: Subject of article/ broadcast:	Web		Compan	,
Circulation 7,319	Readership 21,957	Value \$5,271.00	Result Of Press Release	Date of Article 01/18/2024
Article Number: Headline: First Name: Type of Medium: Subject of article/	17 Golf pleasure in the southwest of Flo David Web	ida: A golfer's paradise with ov Last Name: Santini	er 30 courses Compa	ny:
Circulation 26,000	Readership 78,000	Value \$1,080.00	Result Of Press Release	Date of Article 01/19/2024
Article Number: Headline: First Name:	18 Fried Alligator, real Cowboys and the Bernhard	Florida panther Last Name: Obst	Compa	ny:
Type of Medium: Subject of article/ broadcast:	Web			
Circulation 176,000	Readership 528,000	Value \$7,500.00	Result Of Indivdual FAM	Date of Article 01/26/2024
Article Number: Headline: First Name:	19 15 Best Beaches in Florida Locals W Liz	ant to Keep Secret Last Name: Zack	Company	y: Reader's Digest
Type of Medium: Subject of article/ broadcast:	Web <u>Turner Beach on Captiva Island, B</u> <u>hidden gem beach roundup article</u>			sparilla Island were all included in this transformed to the transformation that the transformation of transformation of the transformation of transformation of the transformation of transformatio
Featured Members	: Marriott Sanibel Harbour Resort & S Commerce,Bowman's Beach,Boca G		asparilla Inn & Club,Sanibel and	d Captiva Chamber of
Circulation 8,445,916	Readership 25,337,748	Value \$10,603,345.00	Result Of Other	Date of Article 01/25/2024

Headline:							
	New Margaritav	ville Resort brings f	estive atmo	sphere back to still	recovering	Fort Myers Beach	
First Name:	Susan		Last Naı	me: Glaser		Company:	The Plain Dealer
Type of Medium:	Newspaper						
Subject of article/ broadcast:	Fort Myers Bea	ach recovery and t	<u>:he impact f</u>	from Margaritaville	Beach Reso	ort opening along with ot	her things to do in the area.
Featured Members:	Chamber of Co	ommerce,Lani Kai I	sland Reso		se,Diamon	dHead Beach Resort & Sp	tanzas Inn,Fort Myers Beach a,Snug Harbor Waterfront
Circulation		adership	14	alue		esult Of	Date of Article
411,061		233,183		0.00		ndivdual FAM	01/17/2024
Article Number:	21						
Headline:	Return to slow	-recovering Sanibel	Island, whe	ere shells outnumbe	r humans ((by a lot)	
First Name:	Susan	-	Last Na:	me: Glaser		Company:	The Plain Dealer
Type of Medium:	Newspaper						
Subject of article/ broadcast:	Sanibel Island	<u>'s recovery since H</u>	<u> lurricane Ia</u>	an and things to do	<u>in the area</u>	<u>.</u>	
Circulation 411,061	Re	adership 233,183	Va	: & Spa,Periwinkle Pl alue 0.00	R	esult Of ndivdual FAM	Date of Article 01/24/2024
	22						
Headline:	The Southern	Tourists, Who Chan	-			<u></u>	
Headline: First Name:	The Southern ⁻ Bjorn	Tourists, Who Chan	-	orld me: Moholdt		Company:	
Article Number: Headline: First Name: Type of Medium: Subject of article/ broadcast:	The Southern	Tourists, Who Char	-			Company:	
Headline: First Name: Type of Medium: Subject of article/ broadcast:	The Southern Bjorn Newspaper Lovers Key Sta Myers,Edison a Duck,Farmer's Downtown,The	ite Park,Pink Shell I and Ford Winter Est Market Restaurant Marina at Edison F	Last Nar Beach Reso ates, 'Tween ,Lazy Flamir ord-Pinchers	me: Moholdt rt and Marina,Capti Waters Island Res ngo,Doc Ford's Rum	ort & Spa,Ĺi Bar & Grille Bait Shack	Inc.,Town of Fort Myers B ghthouse Café,Broadway e (FMB),Bonita Bill's Wate	each,Casa Ybel Resort,City of Fo Palm Dinner Theatre,Mucky rfront Café,Ford's Garage- nibel Community House (Culinary

Grand Total Circulation: 392,972,403

Readership: 1,178,917,209

Total Articles: 22

Grand Total Value: \$10,674,481.00