



fort MYERS

ISLANDS, BEACHES
& NEIGHBORHOODS



Recent Coverage





Media Contributions

Article Number: 1
Headline: Ahoy Mateys! Unearth Pirate Paradises Just in Time for International Talk Like a Pirate Day (Sep 19)
First Name: Arthur Last Name: Hayes Company: Family Destinations Guide
Type of Medium: Web
Subject of article/
broadcast:
Featured Members: Salty Sam's Waterfront Adventures,Captain Brian Holaway

Circulation
1,212,847

Readership
3,638,541

Value
\$0.00

Result Of

Date of Article
08/31/2023

Article Number: 2
Headline: Three Last Minute Early Fall Getaway Deals
First Name: Eileen Last Name: Ogintz Company: Taking the Kids
Type of Medium: Blog
Subject of article/
broadcast:
Featured Members: Six Mile Cypress Slough Preserve,Wonder Gardens,J.N. Ding Darling National Wildlife Refuge

Circulation
4,581

Readership
13,743

Value
\$0.00

Result Of
Other

Date of Article
09/02/2023

Article Number: 3
Headline: Why This Lesser Known Florida Island Was Named Best Small Beach Town in the U.S.
First Name: Unknown Last Name: Author Company: Travel Off Path
Type of Medium: Web
Subject of article/
broadcast:
Featured Members: FL Park Svc - Gasparilla Island Admim.,Boca Grande Beach Access

Circulation
3,247,386

Readership
9,742,158

Value
\$0.00

Result Of
Other

Date of Article
09/01/2023

Article Number: 4
Headline: New Direct Flights from New Orleans to Southwest Florida Make it Easier to go Island-Hopping
First Name: Jessica Last Name: Fender Company:
Type of Medium: Newspaper
Subject of article/
broadcast:
Featured Members: Cayo Costa State Park,Cabbage Key,Gasparilla Inn & Club,City of Cape Coral,City of Sanibel,City of Fort Myers,Tarpon Bay Explorers,J.N.
Ding Darling National Wildlife Refuge,Bowman's Beach,Calusa Blueway,Captain Brian Holaway,Captiva Beach

Circulation
194,248

Readership
582,744

Value
\$0.00

Result Of
Other

Date of Article
09/08/2023

Grand Total Circulation: 4,659,062

Readership: 13,977,186

Total Articles: 4

Grand Total Value: \$0.00