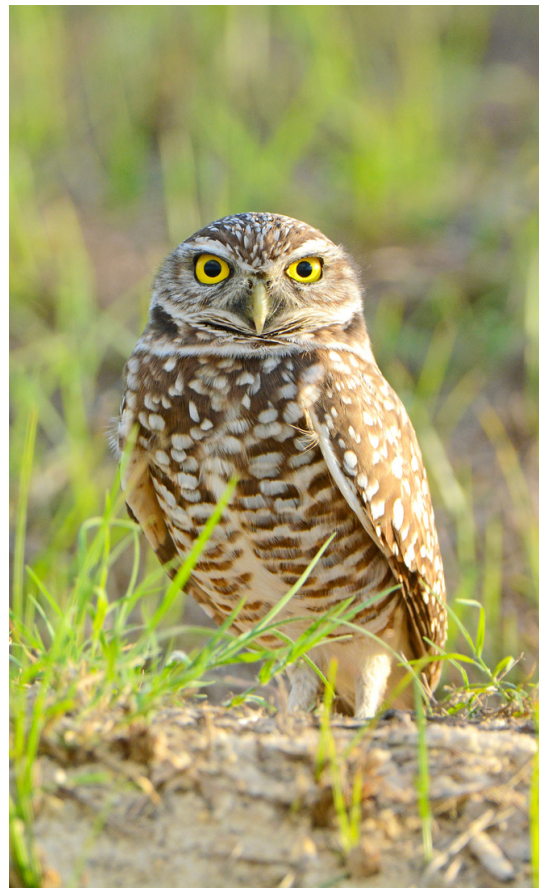




fort MYERS

ISLANDS, BEACHES
& NEIGHBORHOODS



Recent Coverage





Media Contributions

Article Number: 1
Headline: 10 Must Sees in und um Fort Myers - Islands, Beaches & Neighborhoods
First Name: n./a. Last Name: Company: tourexp
Type of Medium: Web
Subject of article/
broadcast:
Featured Members: Captiva Cruises, Inc.,Cabbage Key,Edison Mall,Six Mile Cypress Slough Preserve,City of Cape Coral,Sun Splash Family Waterpark,City of Fort Myers,Edison and Ford Winter Estates,Wonder Gardens,J.N. Ding Darling National Wildlife Refuge,Old Soul Brewing Co,Luminary Hotel & Co.,Dixie Fish Company

Circulation
7,319

Readership
21,957

Value
\$5,271.00

Result Of
Press Release

Date of Article
07/25/2023

Article Number: 2
Headline: Travel+Leisure readers rank Outer Banks 15th best continental U.S. "island" for 2023
First Name: Sam Walker Last Name: Company: Island Free Press
Type of Medium:
Subject of article/ [*Syndicated](#)
broadcast:

Circulation
108,937

Readership
326,811

Value
\$0.00

Result Of

Date of Article
07/31/2023

Article Number: 3
Headline: 15 Best Beaches in Florida Locals Want to Keep Secret
First Name: Liz Last Name: Zack Company: Reader's Digest
Type of Medium:
Subject of article/
broadcast:
Featured Members: Marriott Sanibel Harbour Resort & Spa,FL Park Svc - Gasparilla Island Admim.,Gasparilla Inn & Club,City of Sanibel,Bowman's Beach

Circulation
13,778,867

Readership
41,336,601

Value
\$0.00

Result Of

Date of Article
07/26/2023

Article Number: 4
Headline: Find Florida's refined side
First Name: Mark Porter Last Name: Company: DMG Media
Type of Medium: Newspaper
Subject of article/
broadcast: [Double page spread positioning the Fort Myers area as a more refined and relaxed holiday destination, in comparison to some of Florida's big hitters for UK travelers, such as Miami and Orlando. He details his time in Fort Myers, everything from exploring the wildlife at JN Ding Darling by bike, to his accommodation \('Tween Waters and The Luminary\), all in a positive light. He contextualizes the piece by noting the category 5 hurricane which made landfall in September 2022, before stating how where he stood in April 2023 on Captiva Island, is home to 'lush vegetation' despite the hurricane, highlighting how far the destination has come since the hurricane made impact only months prior. He also mentions partners such as The Mucky Duck, Veranda, Edison & Ford Winter Estates, and Sanibel Farmer's Market, including a quote from local resident Molly Malone \(from seafood stall at the market\).This feature is written in a positive sentiment, encouraging readers to visit the destination.](#)
Featured Members: Veranda Restaurant,City of Sanibel,Tween Waters Island Resort & Spa,J.N. Ding Darling National Wildlife Refuge,Mucky Duck,Captiva Beach,Luminary Hotel & Co.

Circulation 996,600	Readership 2,989,800	Value \$101,846.00	Result Of Group FAM	Date of Article 08/19/2023
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Article Number: 5
Headline: America's Best Small Beach Town Is an Old Florida Gem With Crystal-clear Waters and a Scenic Bike Pa
First Name: Skye Sherman Last Name: Company: Travel + Leisure
Type of Medium:
Subject of article/
broadcast:
Featured Members: Cayo Costa State Park,FL Park Svc - Gasparilla Island Admim.,Gasparilla Inn & Club,City of Sanibel,Port Boca Grande Lighthouse & Museum,Smart Studio,Boca Grande Outfitters,Fugate's,Gasparilla Island and The Inn Marina,Innlet on the Waterfront,The Temptation,Palmetto Inn,Useppa Island Club,Uncle Henry's Marina,Whidden's Marina,Boca Grande Beach Access,Captiva Beach,Boca Grande Resort,Johann Fust Library

Circulation 12,450,410	Readership 37,351,230	Value \$0.00	Result Of	Date of Article 08/22/2023
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Article Number: 6
Headline: America's Best Small Beach Town Is an Old Florida Gem With Crystal-clear Waters and a Scenic Bike Pa
First Name: Skye Last Name: Sherman Company: Yahoo! Life
Type of Medium:
Subject of article/
broadcast: [*Syndicated](#)

Circulation 428,242,496	Readership 1,284,727,488	Value \$0.00	Result Of	Date of Article 08/22/2023
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Article Number: 7
Headline: America's Best Small Towns of 2023
First Name: Skye Sherman Last Name: Company: Travel + Leisure
Type of Medium:
Subject of article/
broadcast:
Featured Members: FL Park Svc - Gasparilla Island Admim.,Boca Grande Chamber of Commerce

Circulation
12,450,410

Readership
37,351,230

Value
\$0.00

Result Of

Date of Article
08/22/2023

Article Number: 8
Headline: America's best small beach town of 2023 is Boca Grande in Florida
First Name: Last Name: Company: Florida Insider
Type of Medium: Web
Subject of article/ [*Syndicated](#)
broadcast:

Circulation
7,252

Readership
21,756

Value
\$0.00

Result Of

Date of Article
08/22/2023

Article Number: 9
Headline: U.S. DESTINATIONS TO GET YOU INTO THE HALLOWEEN SPIRIT
First Name: Mary Melnick Last Name: Company: Wherever Family
Type of Medium:
Subject of article/
broadcast:
Featured Members: City of Cape Coral,City of Fort Myers,Edison and Ford Winter Estates

Circulation
27,321

Readership
81,963

Value
\$0.00

Result Of

Date of Article
08/22/2023

Article Number: 10
Headline: America's Best Small Towns of 2023
First Name: Skye Sherman Last Name: Company: MSN
Type of Medium:
Subject of article/ [*Syndicated](#)
broadcast:

Circulation
143,042,198

Readership
429,126,594

Value
\$0.00

Result Of

Date of Article
08/23/2023

Article Number: 11
Headline: These 7 Small Towns Were Just Named the Best in the Country — Did Your Favorite Make the List?
First Name: Skye Last Name: Sherman Company: MSN
Type of Medium:
Subject of article/ [*Syndicated](#)
broadcast:

Circulation
143,042,198

Readership
429,126,594

Value
\$0.00

Result Of

Date of Article
08/23/2023

Article Number: 12
Headline: These 7 Small Towns Were Just Named the Best in the Country — Did Your Favorite Make the List?
First Name: Sam Burros Last Name: Company: People Magazine
Type of Medium:
Subject of article/ [*Syndicated](#)
broadcast:

Circulation
66,298,145

Readership
198,894,435

Value
\$0.00

Result Of

Date of Article
08/23/2023

Article Number: 13
Headline: These 7 Small Towns Were Just Named the Best in the Country — Did Your Favorite Make the List?
First Name: Sam Last Name: Burros Company: Yahoo! Finance New Zealand
Type of Medium:
Subject of article/ [*Syndicated](#)
broadcast:

Circulation
132,636

Readership
397,908

Value
\$0.00

Result Of

Date of Article
08/23/2023

Article Number:	14			
Headline:	DESTINATIONS FOR WILDLIFE SIGHTINGS ON NATIONAL WILDLIFE DAY			
First Name:	Katie Skrzek	Last Name:	Company: Trazee Travel	
Type of Medium:				
Subject of article/ broadcast:				
Featured Members: Six Mile Cypress Slough Preserve,City of Fort Myers,Wonder Gardens				
Circulation	Readership	Value	Result Of	Date of Article
25,143	75,429	\$0.00		08/23/2023

Article Number:	15			
Headline:	This Southwest Florida island getaway named best beach town in the nation. See where it is			
First Name:	Samantha Neely	Last Name:	Company: The News Press	
Type of Medium:				
Subject of article/ broadcast:	*Syndicated			
Circulation	Readership	Value	Result Of	Date of Article
1,359,363	4,078,089	\$0.00		08/24/2023

Article Number:	16			
Headline:	These small towns voted 'best in America' are raking in serious tourist money			
First Name:	VERONIKA BONDARENKO	Last Name:	Company: The Street	
Type of Medium:	Web			
Subject of article/ broadcast:	*Syndicated			
Circulation	Readership	Value	Result Of	Date of Article
19,648,376	58,945,128	\$0.00		08/24/2023

Article Number:	17			
Headline:	Best' small beach town in America is an 'captivating place to visit'			
First Name:	JANE MEMMLER	Last Name:	Company: Daily Express	
Type of Medium:	Web			
Subject of article/ broadcast:	*Syndicated			
Circulation	Readership	Value	Result Of	Date of Article
68,674	206,022	\$0.00		08/23/2023

Article Number: 18
Headline: This Southwest Florida island getaway named best beach town in the nation. See where it is
First Name: Samantha Neely Last Name: Company: Naples Daily News
Type of Medium:
Subject of article/ [*Syndicated](#)
broadcast:

Circulation
653,045

Readership
1,959,135

Value
\$0.00

Result Of

Date of Article
08/24/2023

Article Number: 19
Headline: Why You Should Plan A Vacation In Regions Impacted By Hurricanes And Other Disasters
First Name: Sara Last Name: Broers Company: Travel Awaits
Type of Medium: Web
Subject of article/
broadcast:
Featured Members: City of Sanibel,J.N. Ding Darling National Wildlife Refuge,Bowman's Beach,Lighthouse Park Beach

Circulation
2,382,382

Readership
7,147,146

Value
\$0.00

Result Of
Individual FAM

Date of Article
08/25/2023

Article Number: 20
Headline: Florida Town Named Best Small Beach Town In America
First Name: MJ Morning Show Staff Last Name: Company: WRBQ-FM (St. Petersburg, FL)
Type of Medium: Web
Subject of article/ [*Syndicated](#)
broadcast:

Circulation
142,182

Readership
426,546

Value
\$0.00

Result Of

Date of Article
08/26/2023

Article Number:	21			
Headline:	This Florida island was just named Best Small Beach Town in America			
First Name:	Islander News Staff	Last Name:	Company: Islander News	
Type of Medium:	Web			
Subject of article/ broadcast:	*Syndicated			
Circulation 62,902	Readership 188,706	Value \$0.00	Result Of	Date of Article 08/27/2023

Article Number:	22			
Headline:	These 7 Small Towns Were Just Named the Best in the Country — Did Your Favorite Make the List?			
First Name:		Last Name:	Company: People's Instagram	
Type of Medium:	Other			
Subject of article/ broadcast:	*Syndicated			
Circulation 12,800,000	Readership 38,400,000	Value \$0.00	Result Of	Date of Article 08/24/2023

Article Number:	23			
Headline:	Here's what to do and where to stay on a trip to Boca Grande, Florida			
First Name:	Skye	Last Name:	Company: Travel + Leisure's X (Twitter)	
Type of Medium:	Other			
Subject of article/ broadcast:				
Circulation 4,600,000	Readership 13,800,000	Value \$0.00	Result Of	Date of Article 08/22/2023

Grand Total Circulation: 862,326,856 Readership: 2,586,980,568 Total Articles: 23 Grand Total Value: \$107,117.00