

Updating Your Google Business Profile Following Hurricane Ian

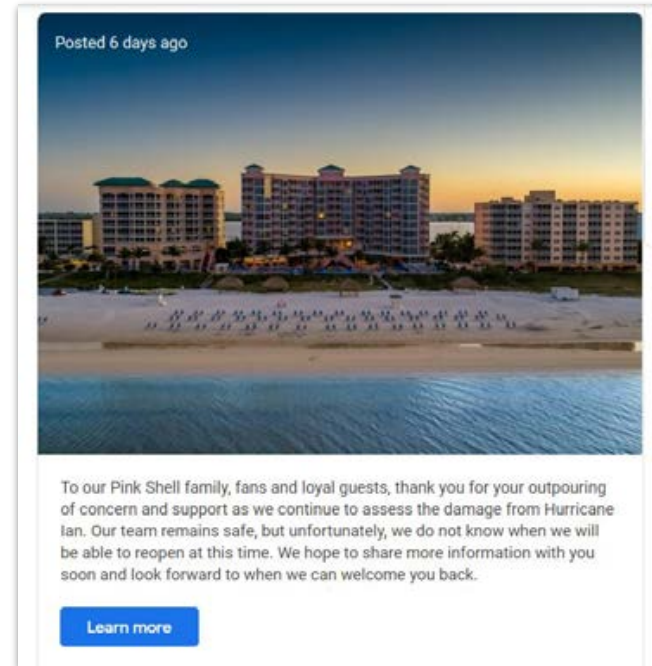
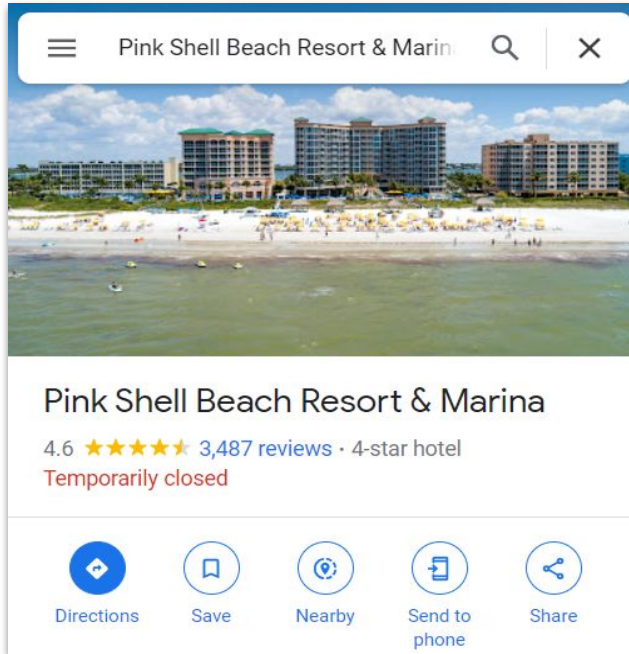
October 2022

Need more help?

Use this QR code!

[Or click on this link](#) or
call 941-342-2386





Utilize your Google Business Profile to keep your customers up to date on your business following Hurricane Ian.



Adjust your hours or mark your business as 'temporarily closed' and use Posts to share updates on your recovery.

About Store

Gmail Images

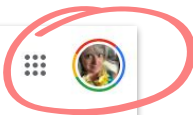


Google Search

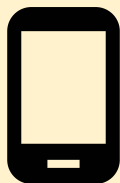
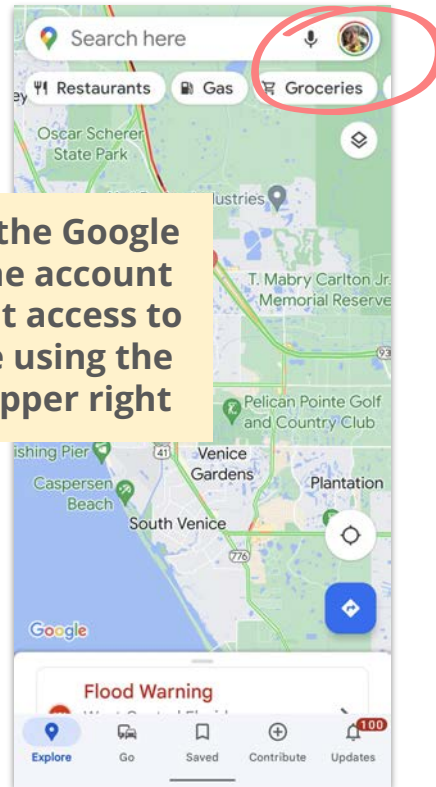
I'm Feeling Lucky



New! Meet the Google Pixel 7 and Pixel 7 Pro phones. Find out more



On Google.com or in the Google Maps app log in to the account that has management access to your business profile using the circular icon in the upper right



You can manage your Google business profile on your phone or desktop in the Google Maps App or on the Search Engine Results page.

The most important first step is to make sure you are logged in to the Google account that manages your business, not a personal account



Pink Shell Beach Resort & Marina



All

Maps

Images

Shopping

Videos

More

Tools

About 1,990,000 results (0.65 seconds)



Your business on Google

804,234 views this month



Edit profile



Read reviews



Messages



Add photo



Performance



Advertise



Edit services



Hotel details



Q & A



Add update



Ask for review...



See photos

30 new reviews

Read the latest feedback from your customers



Turn more views to customers

Complete your profile to convert your 145226 monthly views into...



Get more reviews

Share your review form with past customers



Only managers of this profile can see this

<https://www.pinkshell.com>

Fort Myers Beach Resorts | Pink Shell Beach Resort & Marina

Experience a true beachfront getaway at Pink Shell. Our full-service resort in Fort Myers, Florida is on Estero Island, surrounded by the Matanzas Pass on one ...

The card displays a header with a large photo of the resort and a map snippet showing the location on Estero Island. Below the header is a red banner indicating the business is 'Temporarily closed'. The main section features the business name 'Pink Shell Beach Resort & Marina', a 4.6-star rating from 3,487 Google reviews, and a '4-star hotel' designation. It includes buttons for 'Website', 'Directions', 'Save', and 'Call'. A status checkmark indicates 'You manage this Business Profile'. The address is listed as '275 Estero Blvd, Fort Myers Beach, FL 33931' with a phone number '(888) 222-7465'. A 'Manage your rates' button is present. The bottom section is titled 'Compare prices' and shows a calendar for 'Thu, Jan 5' and 'Fri, Jan 6' for 2 people. A link to 'Contact this property for rates and availability' is provided, followed by a 'Hotel details' section.



On Google.com, search for your business and select to Edit Profile.

Business information

About Contact Location **Hours** More

Your business has been marked as temporarily closed. [Dismiss](#)

Service area

Add

Business hours

Hours

Set main business hours or mark your business as closed. [Learn more](#)

☐ Open with main hours
Show when your business is open

☐ Open with no main hours
Don't show any business hours

☒ Temporarily closed
Show that your business will open again in the future

☐ Permanently closed
Show that your business no longer exists

Save Cancel

More

Business information

About Contact Location **Hours** More

Monday 8:00 AM - 10:00 PM

Saturday 8:00 AM - 10:00 PM

Holiday hours

Jan 1, 2022 Closed

Online service hours

Sunday	Open 24 hours
Monday	Open 24 hours
Tuesday	Open 24 hours
Wednesday	Open 24 hours
Thursday	Open 24 hours
Friday	Open 24 hours
Saturday	Open 24 hours

Add more hours

+ Access **+ Breakfast** **+ Brunch** **+ Delivery** **+ Dinner**

+ Drive through **+ Happy hours** **+ Kitchen** **+ Lunch** **+ Pickup**

+ Senior hours **+ Takeout**

More

Learn how business information is gathered and used by Google [Learn more](#)

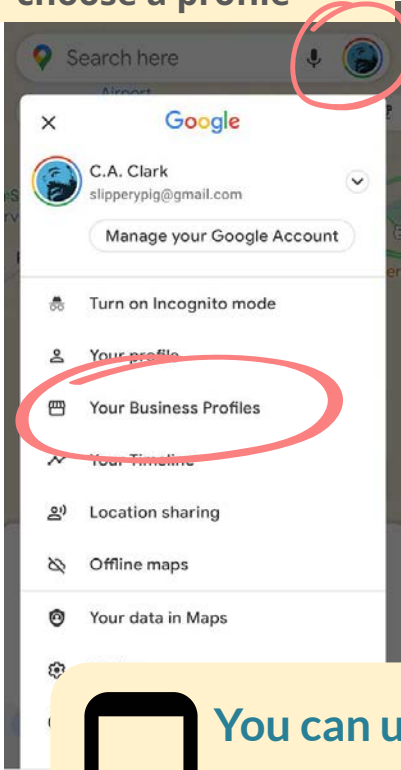
If you are not closed, you can add Takeout hours here.

Don't forget to Save!

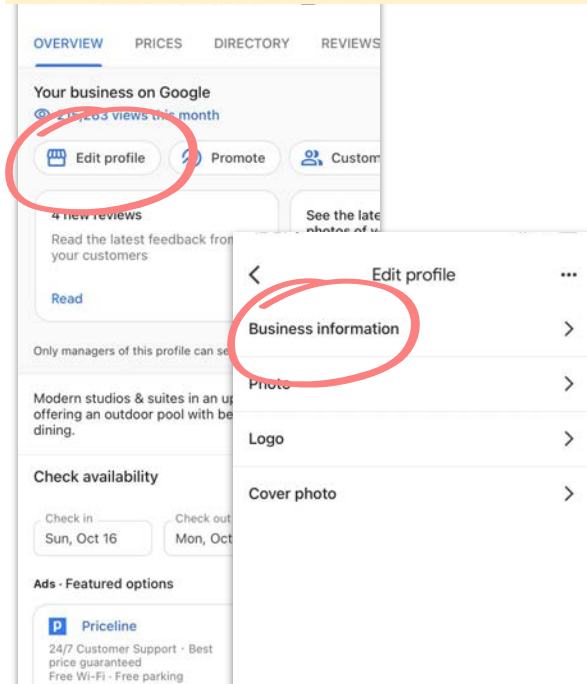


Next, click on Hours at the top. Choose the option that fits your business. If you are not closed, you can update your operating hours or choose Add more hours to set hours for takeout or drive through. Don't forget to press Save when you are done!

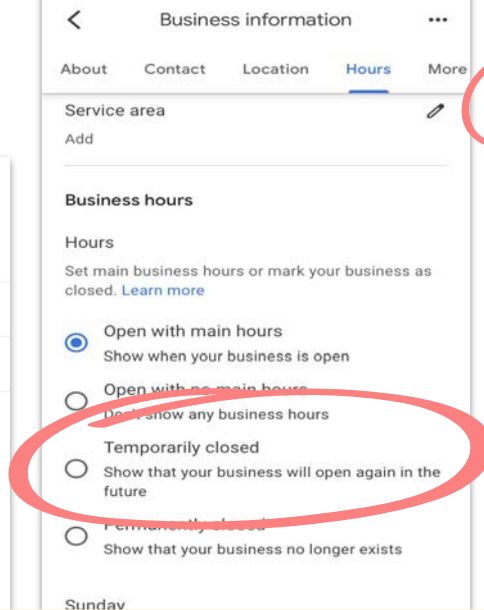
Click on account icon and select Your Business Profiles to choose a profile



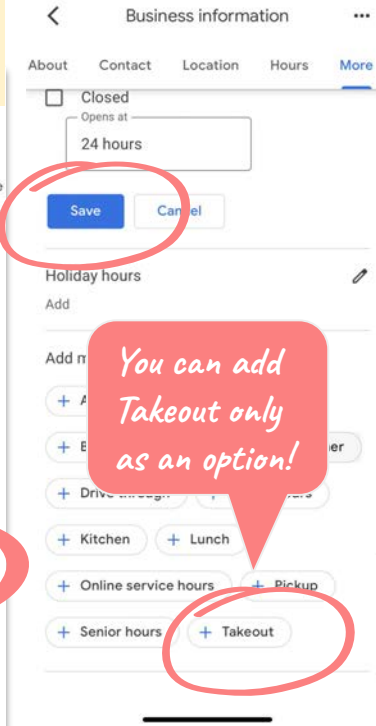
Tap on Edit Profile. Next, tap on Business Information.



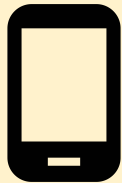
Scroll to Hours, adjust them to mark yourself Temporarily Closed or update current hours.



Finally, tap Save!



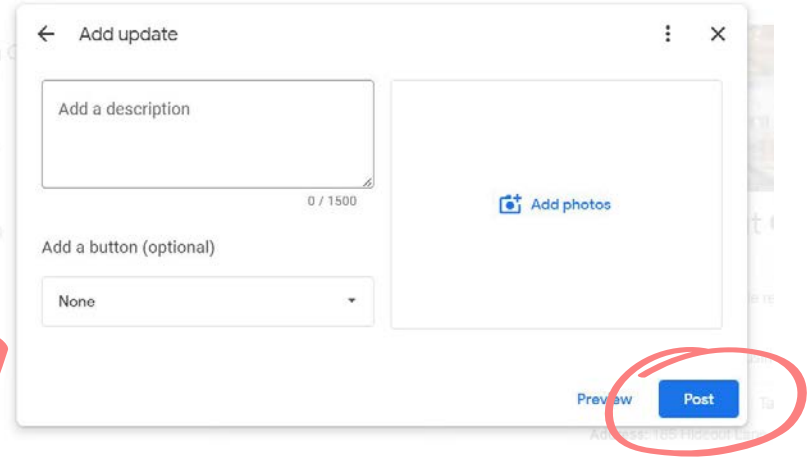
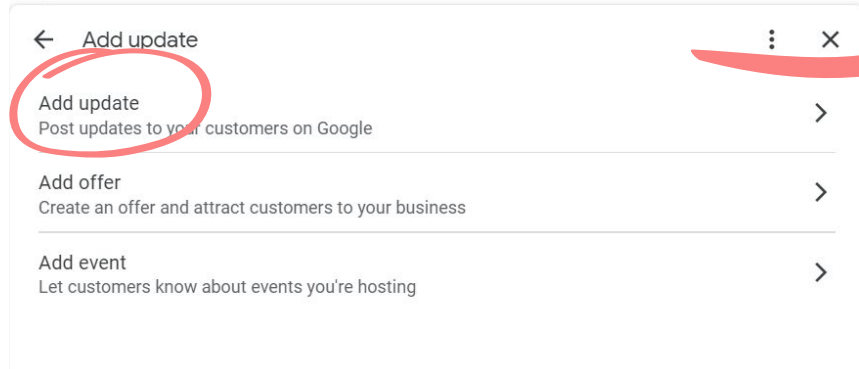
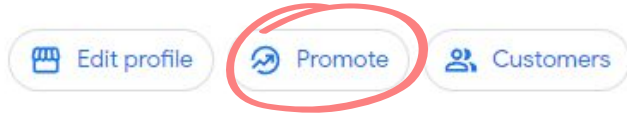
You can add Takeout only as an option!



You can update your hours on your phone in the Google Maps app.

These screenshots are from the Google Maps app on an iPhone but it will look similar on an Android device or on Google on your browser.

To create a post, first select Promote, then scroll to Add Update from Google.com or the Google Maps app.



You can also use the Updates option to create a Post to share current recovery information. These updates will show with your profile on all Google products and can be linked to your website or Facebook

