



Vanessa Gomez, marketing intern

The VCB welcomes Vanessa Gomez as its new marketing intern.

Gomez will assist the VCB in the planning of the upcoming Island Hopper Songwriter Fest. She is excited to gain more knowledge about Lee County and its tourism.

Gomez is a senior at Florida Gulf Coast University and plans to graduate in May 2023 with a major in communications. Her plans include graduate school to pursue a master's degree in marketing.

She is a Lee County native, born and raised in Cape Coral, but spends most of her time in Fort Myers. She is a graduate of Ida S. Baker High School.

Get to know Vanessa Gomez

- **What is her favorite way to spend a free Saturday?**
First, she hits up the local farmers markets in the area, goes shopping at the outlets and then ends the night watching the sunset at the beach.
- **Favorite ice cream spot?** Cape Creamery