

Dates	Event	Audience	Representative
April 1-3	Travel & Adventure Show, Dallas	Consumers & travel advisors	Florida Travel Marketing (FTM)
2	Swanson's America Day	Travel trade	FourComm
4-7	Peninsula Texas travel agent trade shows & roundtables	Consumers & travel advisors	FTM
5-6	Destination Celebration	Meeting planners	Jerry Terp
5-8	VUSA Switzerland Roadshow	Travel trade	GCE
14-16	Red Sox client event and sales calls	Meeting planners	Betsy Bush
19-21	Prestige Global Meeting Source Annual Meeting	Meeting planners	Jerry Terp
22-24	Travel & Adventure Show, Atlanta	Consumers & travel advisors	FTM
25-29	VISIT FLORIDA Canada Sales Mission	Travel trade	VoX
26-29	West Coast Florida travel agency sales mission	Travel advisors	Jennifer Walla
27-29	Tampa/St. Pete client event & sales calls	Meeting planners	Erin Lester
4.29-5.1	Travel & Adventure Show, Denver	Consumer & travel advisors	FTM