	STR - Hotels				Key Data - Vacation rentals			
JANUARY	2019	2020	2021	2022	2019	2020	2021	2022
Occupancy	75.7%	78.4%	55.6%	76.8%	56%	62%	50%	74%
Average daily rate	\$159.40	\$174.03	\$145.28	\$199.04	\$231	\$225	\$235	\$268
Revenue per available room/unit	\$129.08	\$136.50	\$80.83	\$152.94	\$130	\$138	\$119	\$199