SAMPLE CONFERENCE ITINERARY -

Sand, Sun & Lots of Fun

Here's a sample itinerary of how to maximize your island time.

Friendly Visitor and Convention Bureau (VCB) tourism ambassadors greet VIP attendees at <u>Southwest Florida International Airport</u>. Attendees are shown to baggage claim and group transportation, taxi or the rental car desk. After room check-in at the hotel, attendees head to registration and pick up VCB conference welcome bags. The information desk staffed by a VCB tourism ambassador provides even more ideas on how to enjoy our destination.

Hungry? Choose on-site dining options or nearby restaurants like:

Fort Myers Beach

Rae's on the Beach Pierside Grill Nervous Nellie's Heavenly Biscuit

Cape Coral Fish Tale Grill Marker 92 Waterfront Bar & Bistro

Sanibel Island

<u>Sweet Melissa's</u> <u>George & Wendy's Sanibel Seafood Grille</u> <u>The Pecking Order Fried Chicken & Catering</u> <u>Thistle Lodge</u>

DAY OF ARRIVAL

Downtown River District

Ford's Garage 10 Twenty Five Twisted Vine Bistro

Bonita Springs

<u>Angelina's Ristorante</u> Coconut Jack's Waterfront Grille

Captiva Island

<u>Key Lime Bistro</u> <u>The Mucky Duck</u> The Mad Hatter Restaurant

Matlacha/Pine Island

<u>Blue Dog Bar & Grill</u> <u>Bert's Bar & Grill</u> Tarpon Lodge Restaurant

Other ideas include checking out the <u>Southwest Florida Brew Trail</u> or watching an inspiring sunset from land or sea. You can even surprise attendees with a pillow gift from Norman Love Confections.







CONFERENCE DAY 1

Start the day with outdoor yoga. Choose from several options like beach, goat, laughter or flamingo yoga. Then, breakfast!

After morning meetings, lunch on-site or select one of many restaurants close to your hotel. Then, continue with your afternoon meeting agenda.

A free evening is a great chance to visit one of our iconic outdoor shopping or dining options:

- <u>Miromar Outlets</u>
- <u>Coconut Point Mall</u>
- Bell Tower Shops
- Fort Myers River District

Arrange for another surprise pillow gift. This time from <u>Bennett's Fresh Roast</u>.











CONFERENCE DAY 2

After breakfast and the morning meeting agenda, groups depart for team-building sessions:

Group 1

Set sail on the Gulf of Mexico with <u>Offshore</u> Sailing School.

Group 2

Charter a fishing boat with one of the many local guides like <u>Southern Instinct Charters</u> or <u>Adventures in Paradise</u>. Catches could be incorporated into the evening's dinner.

Group 3

Enjoy a walking tour of the River District in downtown Fort Myers with <u>True Tours</u>. The group will hear entertaining narratives of local history and learn about the colorful personalities of Fort Myers' founders.

Group 4

Kayak one of our many quiet water trails or back bays:

- The Estero River
- J.N. "Ding" Darling Wildlife Refuge
- Pine Island Sound with a local guide

End the day with dinner at off-site venues like:

- Edison and Ford Winter Estates
- Miromar Lakes Beach & Golf Club
- Doc Ford's Fort Myers Beach
- Shangri-La Springs





CONFERENCE DAY 3

Start the day with a jog or walk in our tropical paradise, followed by breakfast and the morning meeting agenda.

Transportation to Corporate Social Responsibility (CSR) project via one of our local transportation companies.

Lee County's <u>Conservation 20/20</u> is a land stewardship program to protect natural areas for the benefit of present and future generations. Volunteer opportunities include trail maintenance, trash removal, exotic plant control and recording wildlife.

No experiential conference is complete without a closing dinner. Make it one to remember with décor and entertainment provided by one of many <u>destination</u> <u>management companies</u>.

DEPARTURE DAY

Following a morning latte at a local coffee shop, service to RSW airport is available through Uber, Lyft and local taxis. Large groups may inquire with one of several ground transportation companies.

Attendees extending their stay post-conference can choose from many unique, refreshing and relaxing <u>experiences to explore</u> and connect with our island way of life even further.

For more details or inspiration, contact our sales staff at 1-800-237-6444 or submit an RFP at FortMyers-SanibelMeetings.com.

